



Hey, I'm Tanay

I am a multidisciplinary designer with a background in Industrial Design, working across branding, packaging, digital products and spatial experiences. My work combines strategic thinking, visual communication and product development across physical and digital touchpoints. Outside of design, I write regularly and pursue creative projects that broaden my perspective and inform my work.

Connect with me

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Education



MIT Institute of Design, Pune
Product Design (2017 - 2021)



N.S.C Science College, Nashik
HSC (2015 - 2017)

Work Experience



Landor India, Gurugram

Freelance Designer (Feb 26 - Jun 26)

Brand Design Intern (Jul 25 - Dec 25)



Rethink Foods, Remote

Brand Strategy Lead (Feb 25 - Jun 25)



Studio ABD, Bengaluru

Product Designer (Jun 22 - Apr 24)

Product Design Intern (Dec 21 - Jun 22)

Software Skills



Areas of Practice

Branding
Packaging Design
Industrial Design
Digital Products
Visual Communication
Wayfinding & Spatial Design

Clients Worked With



Certification



Google UX Design
Specialization

Issued by Google through Coursera
Credential ID: [BJGLRYo5R4GC](#)



Founding Member
and Editor-in-Chief

Paperclip is the official publication of MITID covering all the events, news and happenings in the university.



Core Team Member, Logistics
and Marketing Head

In 2019, MITID organized a TEDx event and invited some wonderful speakers from different walks of life.